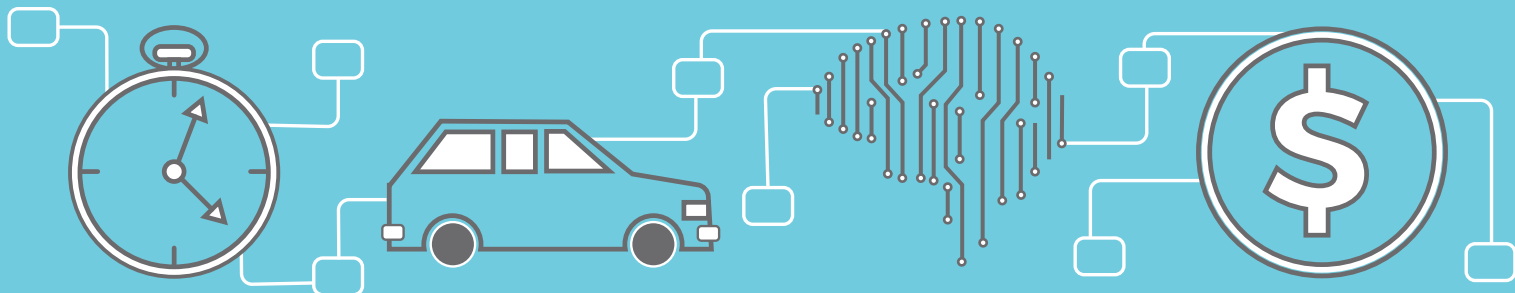


# DO PRICING TOOLS SAVE TIME AND MONEY?



## INFO AT YOUR FINGERTIPS TO INFORM A SMARTER FLOOR PRICE

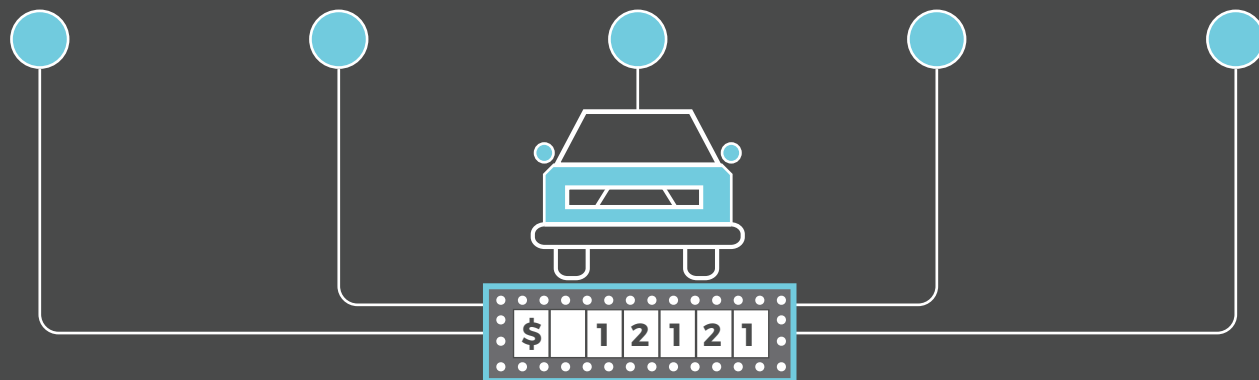
Auction CR

Build Data

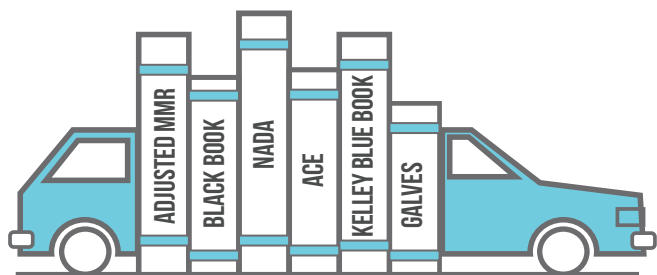
Equipment

Vehicle Grade

Damage Estimate



## FLOOR PRICING TOOLS



## LIVEPRICING

Black Book	\$
Adjusted MMR	\$
ACE	\$
Client Price	<input type="text"/>
Damage Deduct	- ?
<b>LivePrice</b>	<b>\$</b>

THE SELLING LIFECYCLE

**KNOW  
THE CAR**



**KNOW  
THE MARKET**



**COMMUNICATE &  
TRACK**



TURN **CARS**  
INTO **CASH**

# Convenience & ACCOUNTABILITY

## DAYS TO SELL WITHOUT GUIDE BOOKS

M Tu W Th F Sa Su  
M Tu W Th F Sa Su  
M Tu W Th F Sa Su  
M Tu W Th F

**TOTAL: 25.8**

2.6  
DAYS  
FASTER\*

## DAYS TO SELL WITH ADJUSTED MMR & BLACK BOOK

M Tu W Th F Sa Su  
M Tu W Th F Sa Su  
M Tu W Th F Sa Su  
M Tu |

**TOTAL: 23.2**

\*Based on 1.5M AutoIMS sold vehicles

## AUTOIMS PRICING SAVES TIME

ORGANIZED WORKFLOW AND QUEUES



EASY ACCESS TO CRITICAL VALUATION DATA

SEAMLESS COMMUNICATION WITH AUCTIONS

**PRICING PROCESS EFFICIENCY**

## AUTOIMS PRICING SAVES MONEY



SIDE-BY-SIDE COMPARISONS OF GUIDEBOOKS

MORE ACCURATE AND CONFIDENT FLOOR PRICES

**SELLING FOR MAXIMUM RETENTION**

For more information about AutoIMS pricing tools, please contact AutoIMS Solutions at 888-683-2272, or email us at [solutions@autoims.com](mailto:solutions@autoims.com).

